

Peak Weekend Daily Checklist

RESORTPASS

The week of the Fourth of July is the peak week for day guests. From July 2-9, we expect to send over 100,000 day guests to the properties on our platform. It’s also expected to be a high occupancy week for overnight guests. In order to make the most revenue *and* ensure a wonderful guest experience this 4th of July weekend, follow this daily checklist.

July 2 Wednesday	July 3 Thursday	July 4 Friday	July 5 Saturday	July 6 Sunday
<div>Morning</div> <div><div><input type="checkbox"/> Ensure all of your products allow <u>same-day booking</u>.</div><div><input type="checkbox"/> Optimize your <u>pricing</u> for day guests.</div><div><input type="checkbox"/> Review hotel occupancy for the coming weekend.</div><div><input type="checkbox"/> Open inventory for additional day passes based on occupancy.</div></div> <div>End-of-Day</div> <div><div><input type="checkbox"/> Review hotel occupancy for last-minute overnight guest cancellations.</div><div><input type="checkbox"/> Open inventory for additional day passes, pool seating, and cabanas for Thursday.</div></div>	<div>Morning</div> <div><div><input type="checkbox"/> Review hotel occupancy for same-day overnight guest cancellations.</div><div><input type="checkbox"/> Open inventory for additional day passes, pool seating and cabanas for Thursday.</div></div> <div>End-of-Day</div> <div><div><input type="checkbox"/> Review hotel occupancy for last-minute overnight guest cancellations.</div><div><input type="checkbox"/> Open inventory for additional day passes, pool seating, and cabana inventory for Friday.</div></div>	<div>Morning</div> <div><div><input type="checkbox"/> Review hotel occupancy for same-day overnight guest cancellations.</div><div><input type="checkbox"/> Open inventory for additional day passes, pool seating and cabanas for Friday.</div></div> <div>End-of-Day</div> <div><div><input type="checkbox"/> Review hotel occupancy for last-minute overnight guest cancellations.</div><div><input type="checkbox"/> Open inventory for additional day passes, pool seating, and cabanas for Saturday.</div></div>	<div>Morning</div> <div><div><input type="checkbox"/> Review hotel occupancy for same-day overnight guest cancellations.</div><div><input type="checkbox"/> Open inventory for additional day passes, pool seating and cabanas for Saturday.</div></div> <div>End-of-Day</div> <div><div><input type="checkbox"/> Review hotel occupancy for last-minute overnight guest cancellations.</div><div><input type="checkbox"/> Open inventory for additional day passes, pool seating, and cabanas for Sunday.</div></div>	<div>Morning</div> <div><div><input type="checkbox"/> Review hotel occupancy for same-day overnight guest cancellations.</div><div><input type="checkbox"/> Open inventory for additional day passes, pool seating and cabanas for Sunday.</div></div> <div>End-of-Day</div> <div><div><input type="checkbox"/> Review hotel occupancy for last-minute overnight guest cancellations.</div><div><input type="checkbox"/> Open inventory for additional day passes, pool seating, and cabanas for Monday.</div><div><input type="checkbox"/> Have a treat! You made it through 4th of July Weekend!</div></div>